Upward Arrow

WEBSITE DESIGN AND DEVELOPMENT

PORTFOLIO

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Thank you for reviewing the **website design** and **development** examples on the following pages.

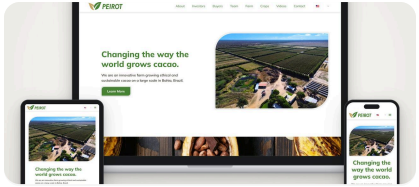
We **design**, **build**, **migrate** and **maintain** sites on a wide range of platforms including **WordPress**, **Squarespace**, **Shopify** and **static HTML**.

All of the sites we build are optimized for **mobile devices**, **search engines** and **social sharing**.

We also build for **AI visibility**: clear structure, schema markup and content that AI assistants like **ChatGPT**, **Perplexity** and **Google AI Overviews** can find, read and cite.



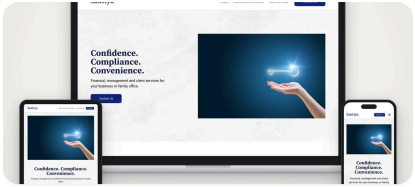
WEBSITE PORTFOLIO



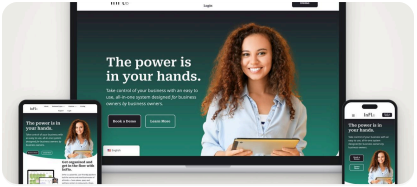
Peirot
Agriculture



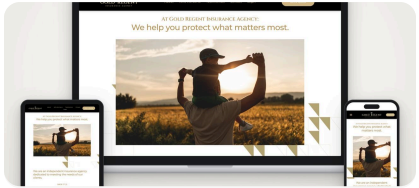
LEC Partners
Bioeconomy Consulting



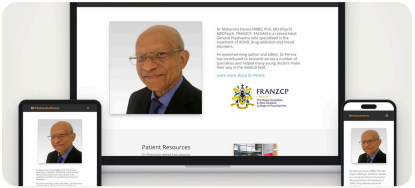
Santiya
Professional Services



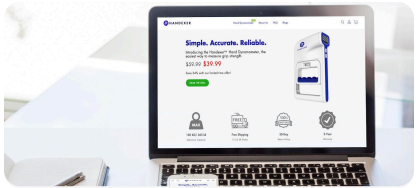
InFlo
Software / SaaS



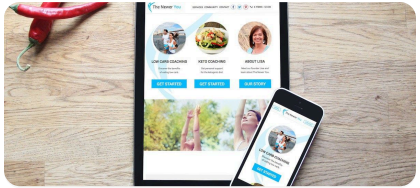
Gold Regent Insurance Agency
Insurance



Dr Mahendra Perera
Healthcare



Handexer
Consumer Electronics / Health and Wellness



The Newer You
Health and Wellness

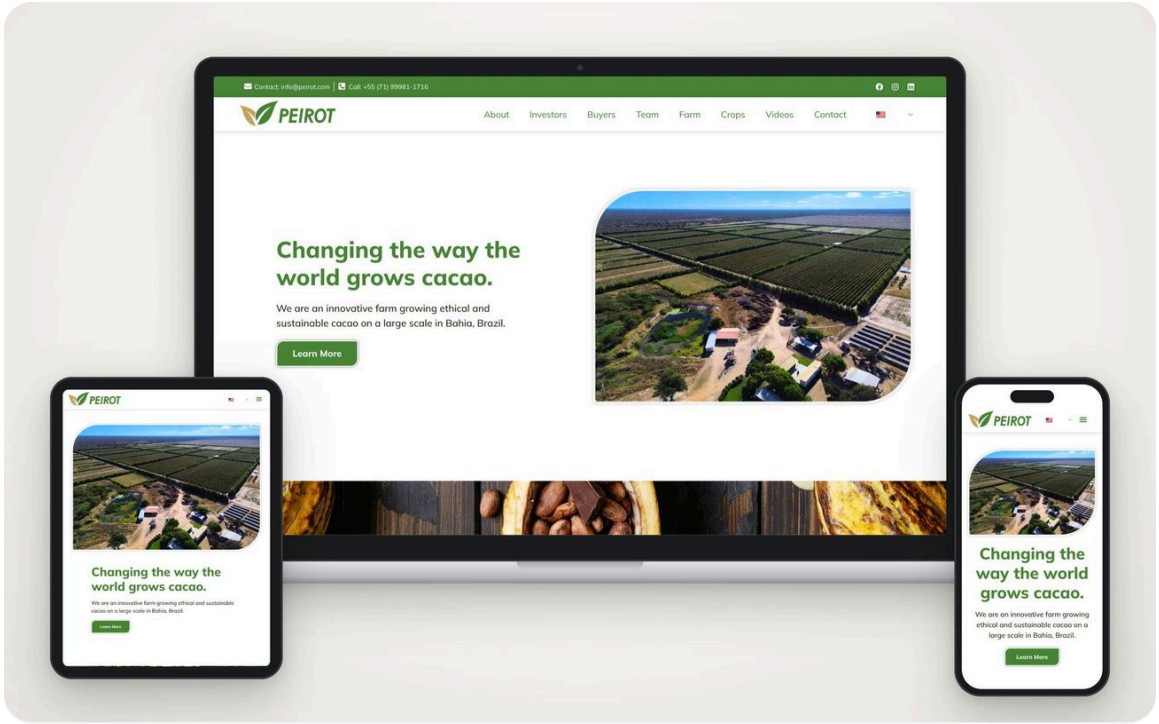


Sangar Security
Transportation and Logistics



Twiga
Ecommerce

WEBSITE DESIGN & DEVELOPMENT



Peirot

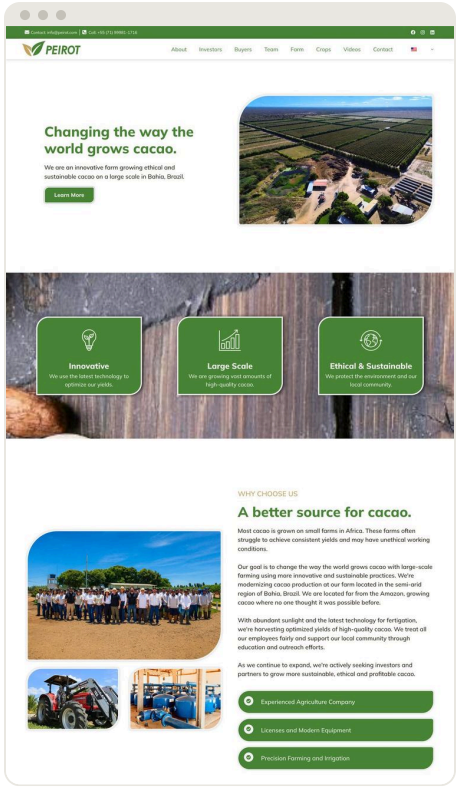
Industry: Agriculture
Product or Service: Sustainable Cacao and Coconut Production
Phase: Rebrand

Services Provided

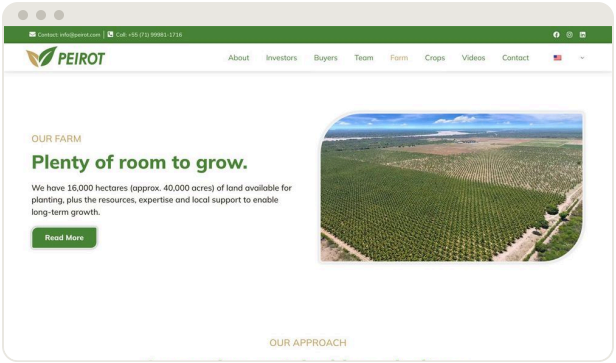
Brand Strategy and Messaging
Copywriting
Website Design
Website Development
Ongoing Updates and Content

INSIDE THE SITE

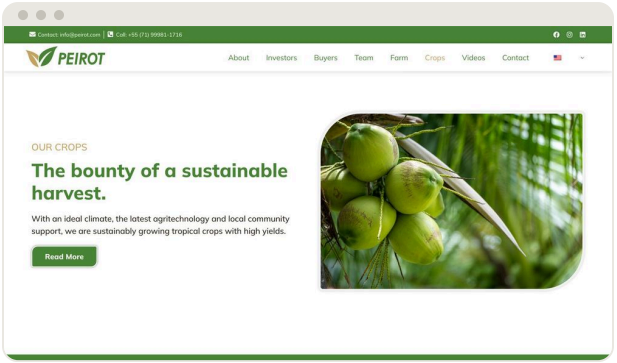
Peirot



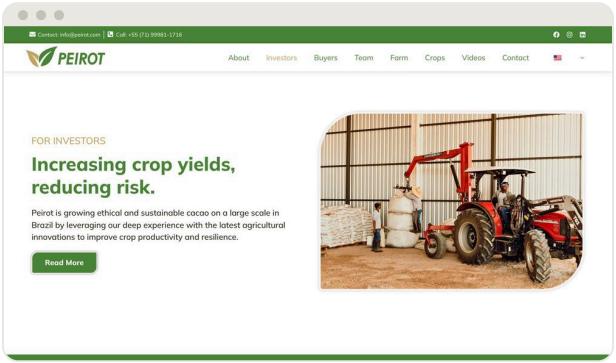
Home page



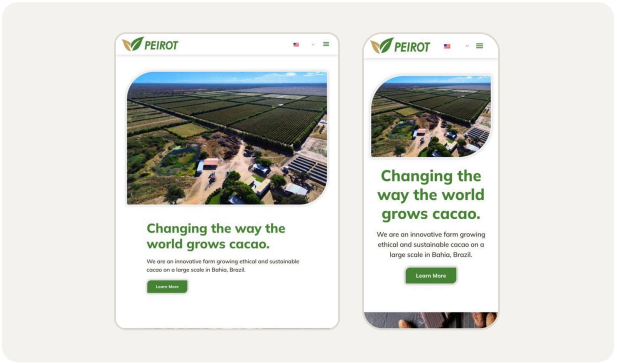
Farm



Crops

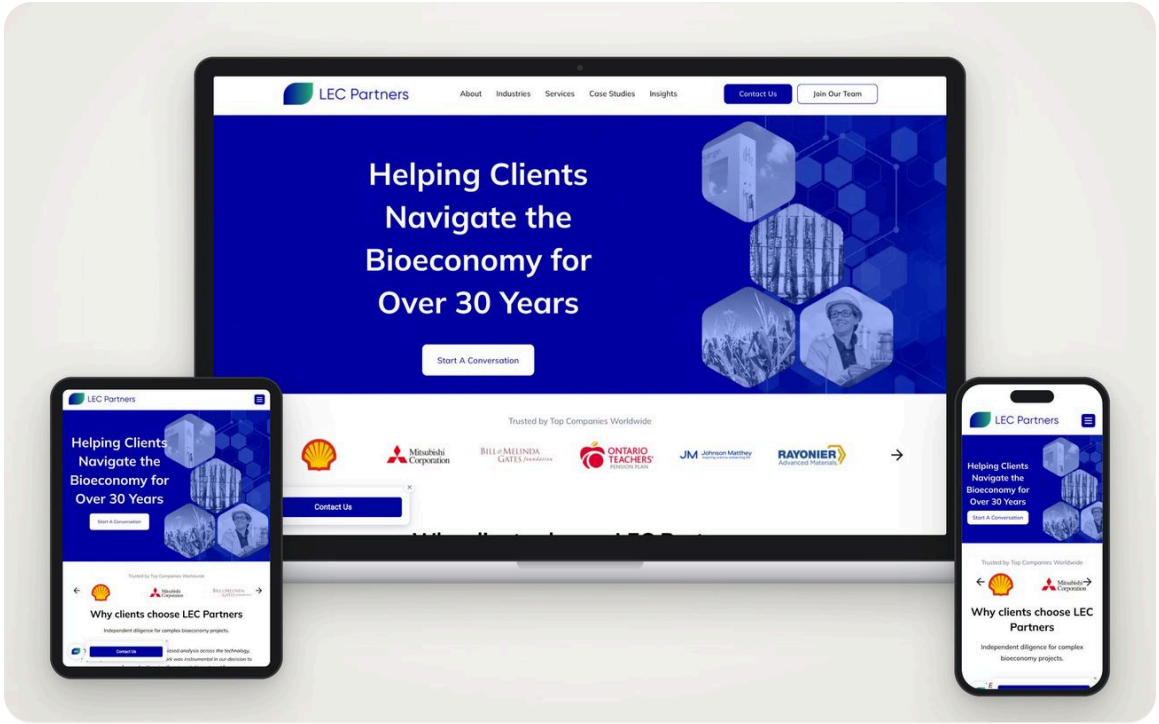


Investors



Tablet and phone

WEBSITE DESIGN & DEVELOPMENT



LEC Partners

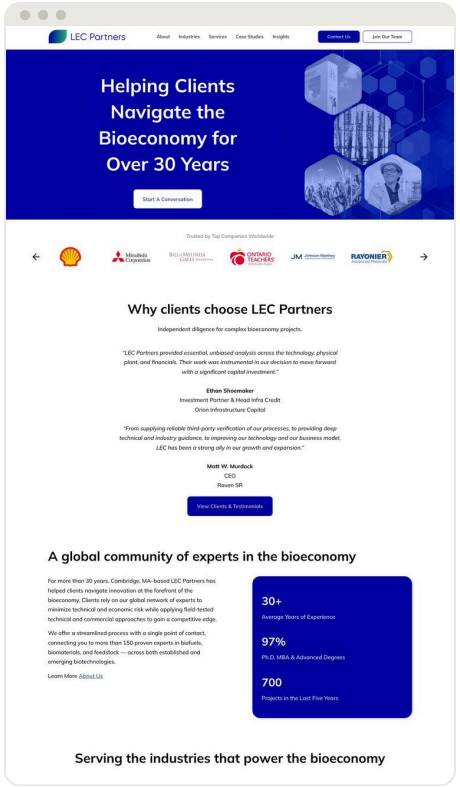
Industry: Bioeconomy Consulting
Product or Service: Consulting and Due Diligence
Phase: Established

Services Provided

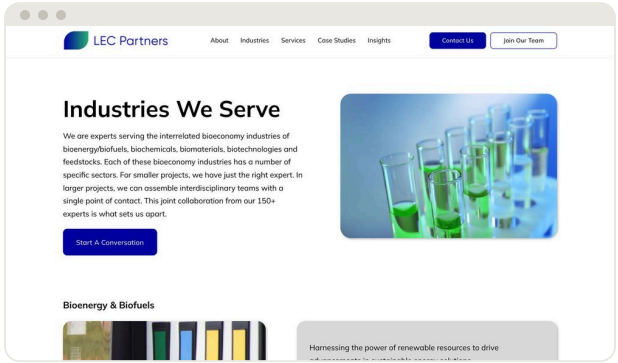
Rebrand
Brand Messaging
Copywriting
Website Design
Website Development

INSIDE THE SITE

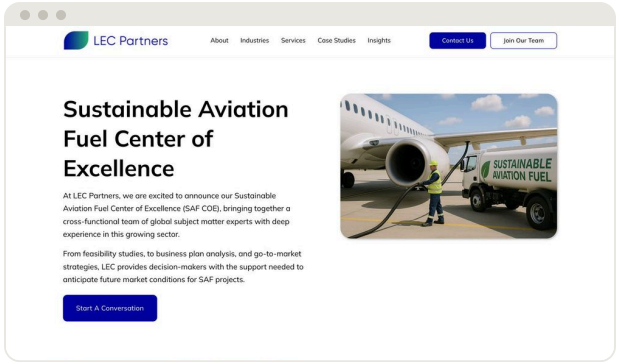
LEC Partners



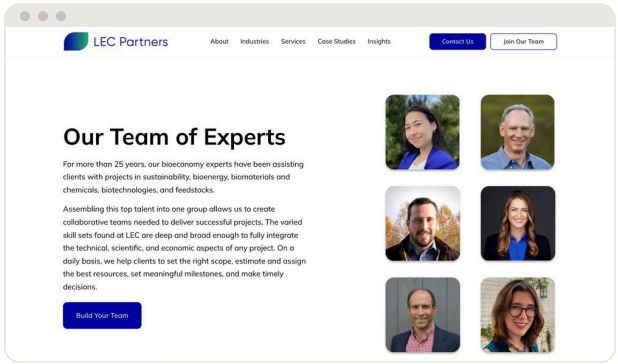
Home page



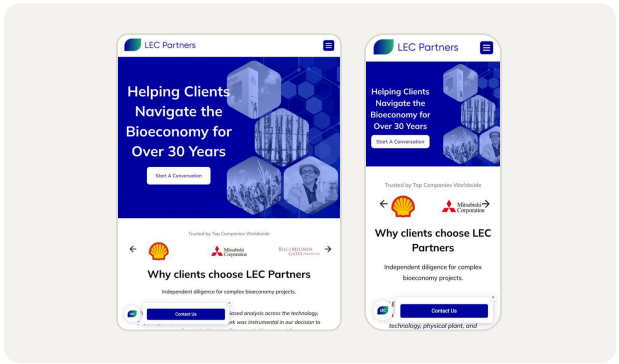
Industries



Sustainable Aviation Fuel

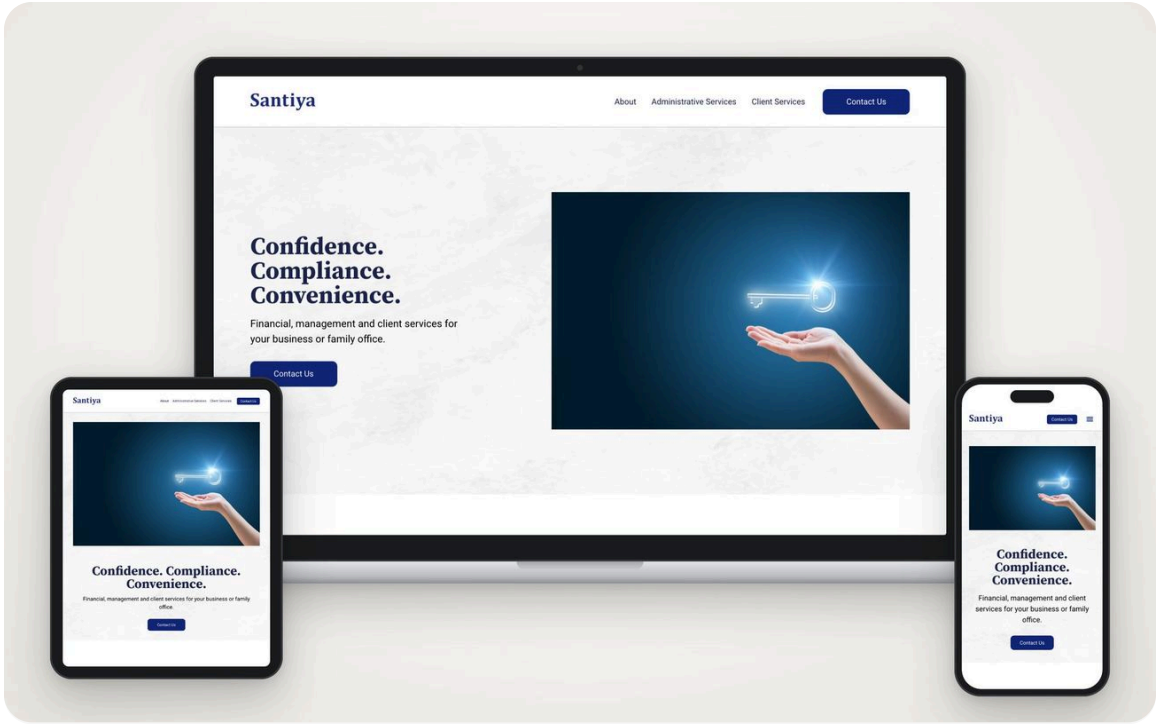


Team of Experts



Tablet and phone

WEBSITE DESIGN & DEVELOPMENT



Santiya

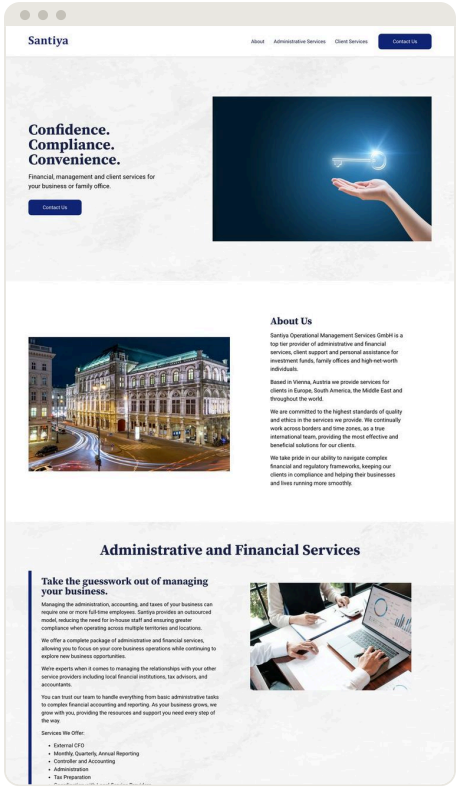
Industry: Professional Services
Product or Service: Boutique Administrative, Financial and Client Services
Phase: Launch

Services Provided

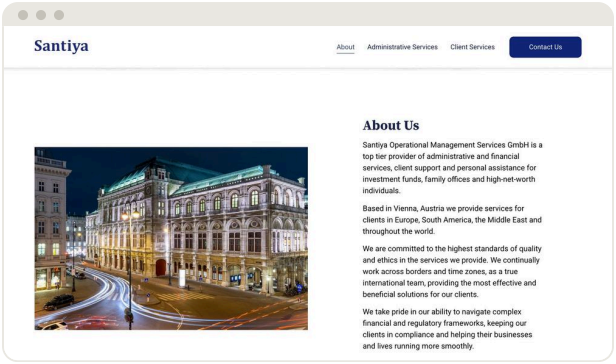
Brand Messaging
Copywriting
Website Design
Website Development
Client Portal and Login Pages

INSIDE THE SITE

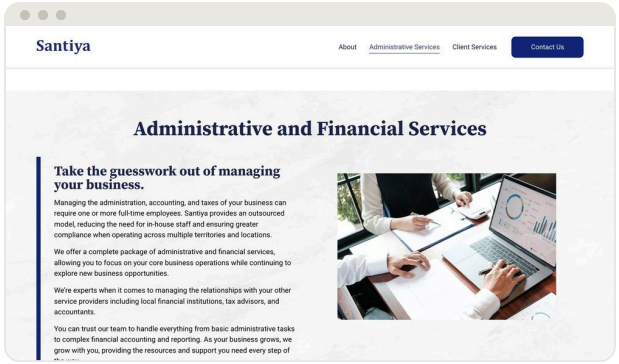
Santiya



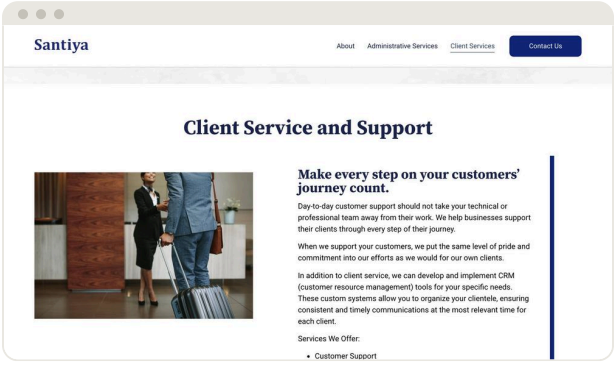
Home page



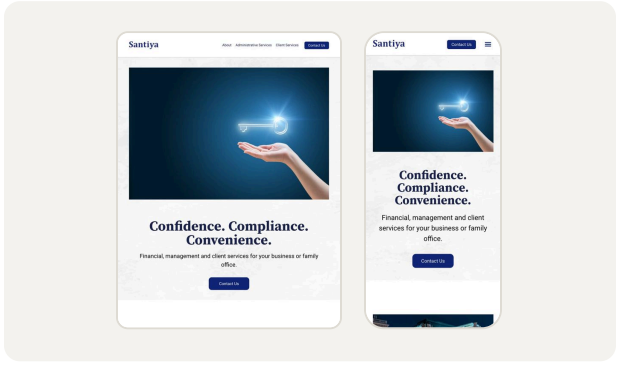
About



Administrative Services

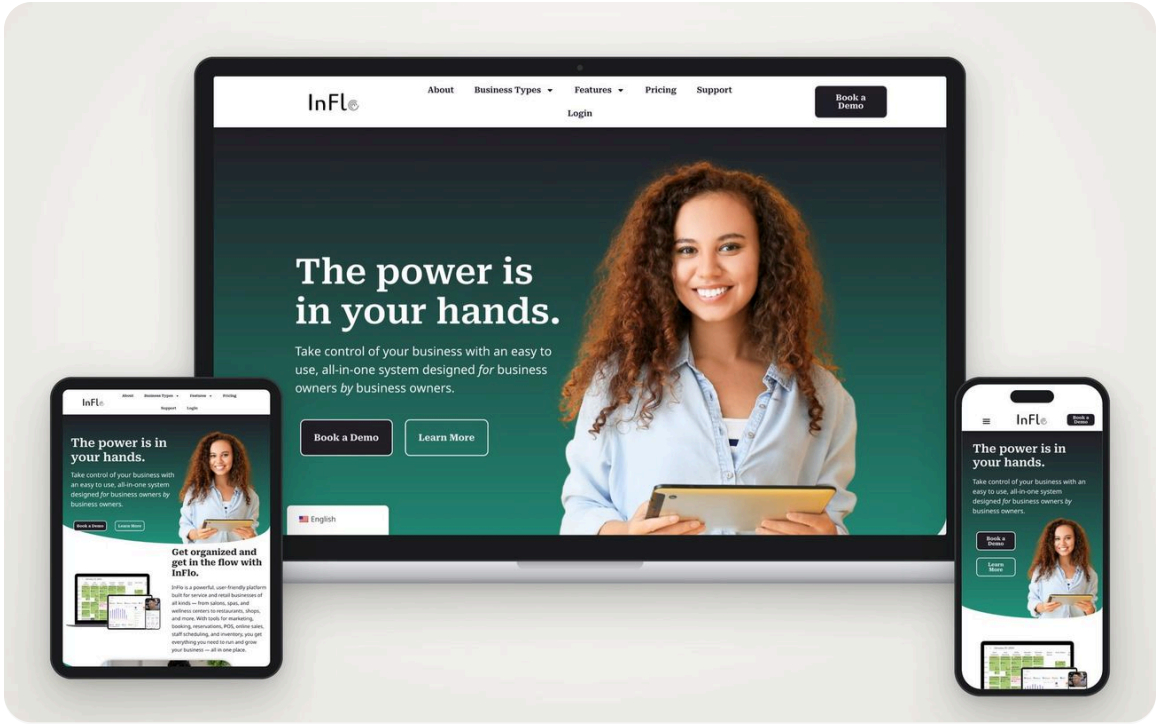


Client Services



Tablet and phone

WEBSITE DESIGN & DEVELOPMENT



InFlo

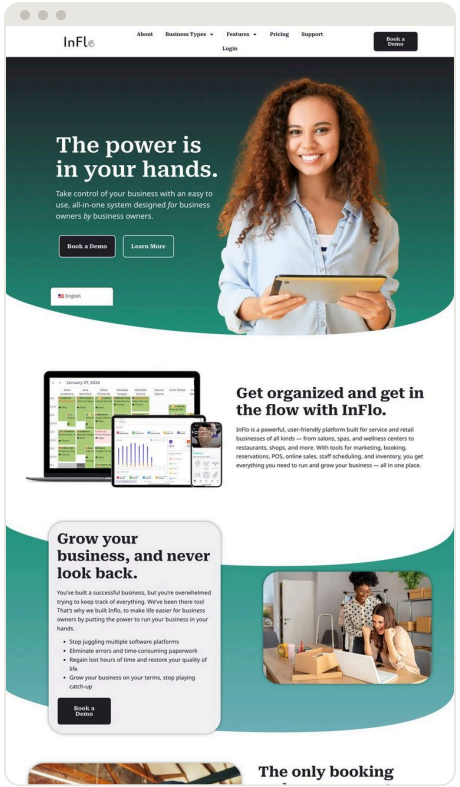
Industry: Software / SaaS
Product or Service: Business Management Software for Salons, Spas and Wellness
Phase: Launch

Services Provided

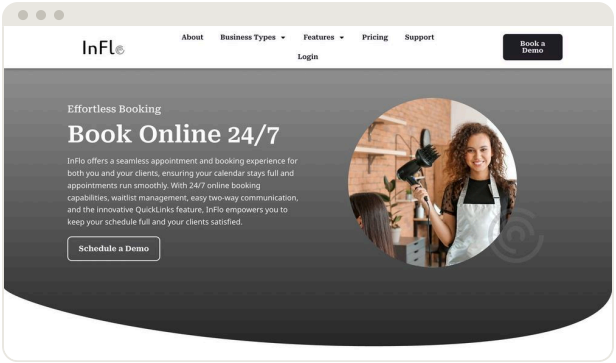
Brand Messaging
Copywriting
Website Design
Website Development

INSIDE THE SITE

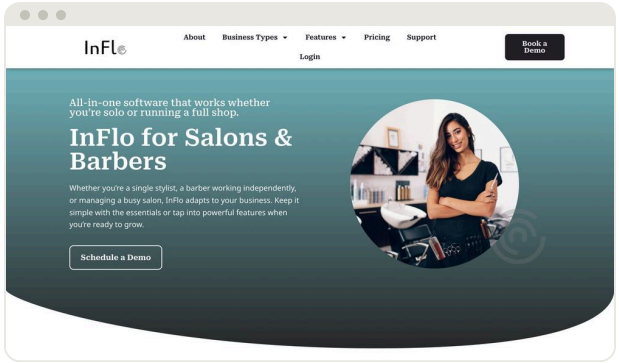
InFlo



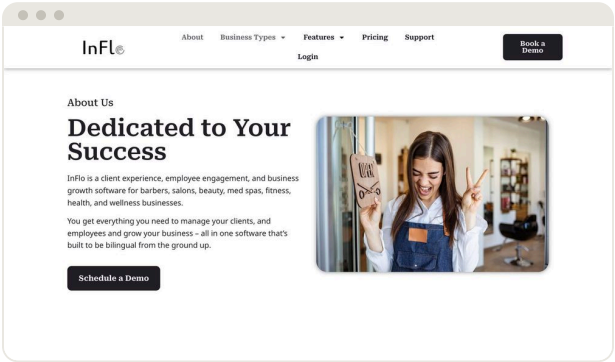
Home page



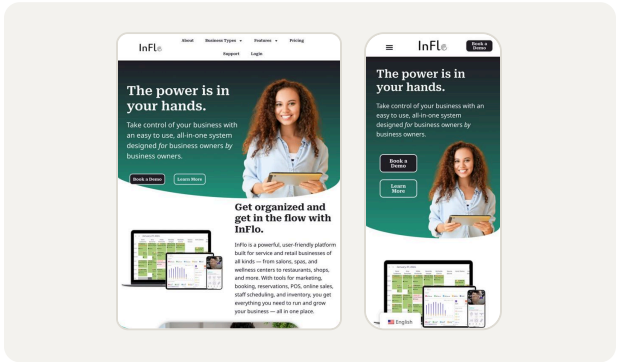
Booking



Salons and Barbers

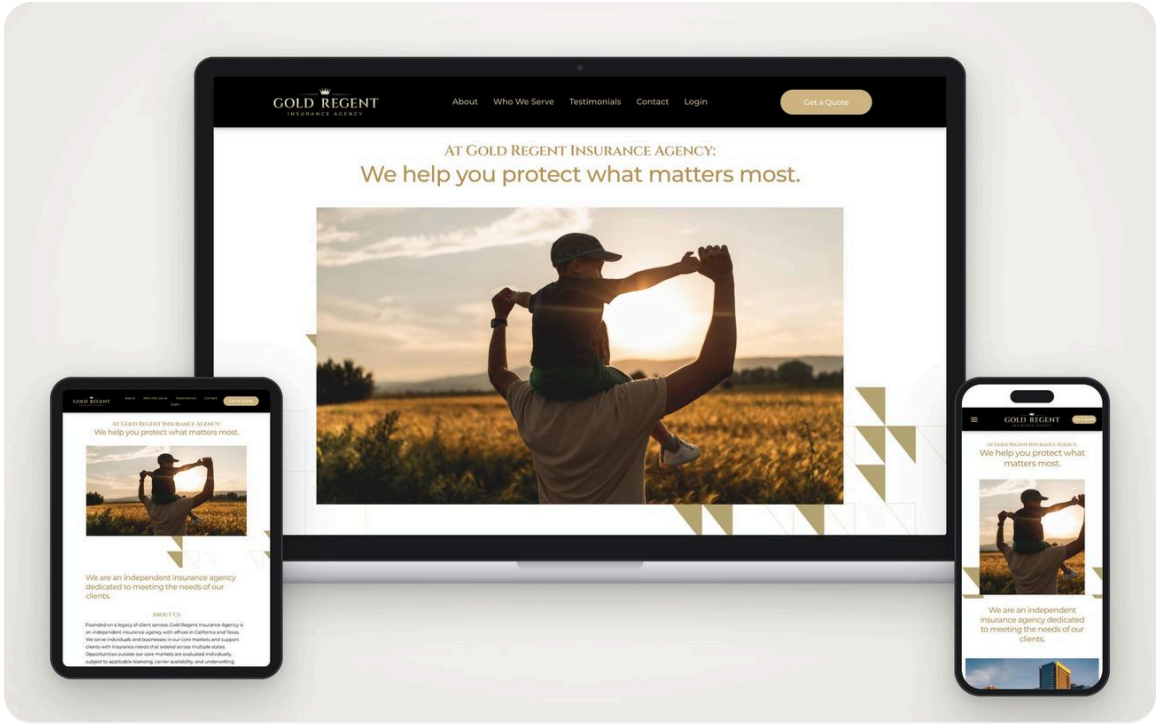


About



Tablet and phone

WEBSITE DESIGN & DEVELOPMENT



Gold Regent Insurance Agency

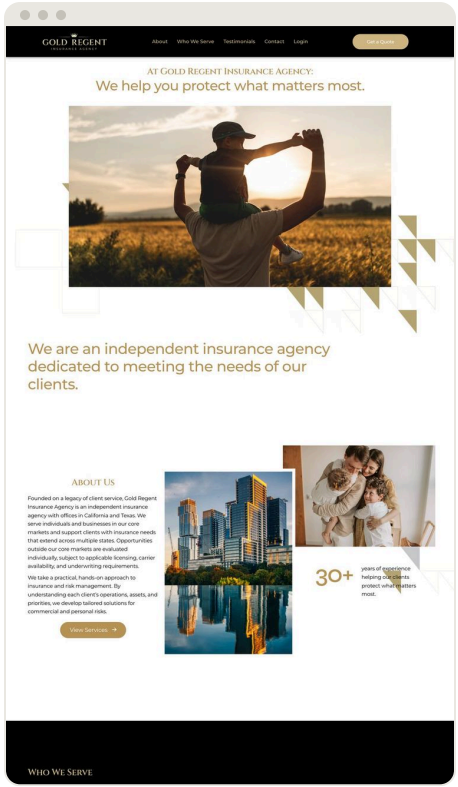
Industry: Insurance
Product or Service: Independent Insurance Agency
Phase: Rebrand

Services Provided

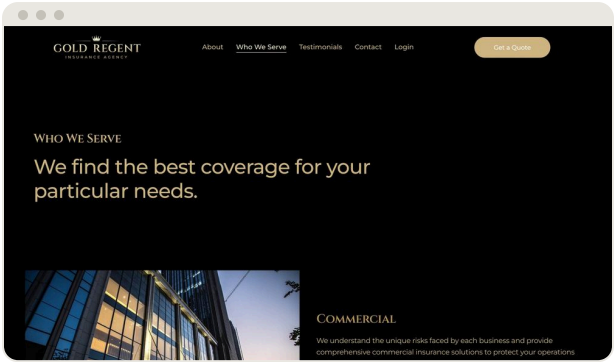
Brand Identity: Naming, Logo, Brand Guidelines
Brand Messaging and Copywriting
Website Design
Website Development
Domain Migration and Redirects

INSIDE THE SITE

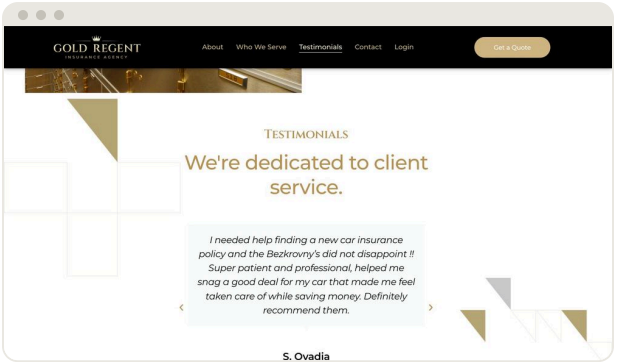
Gold Regent Insurance Agency



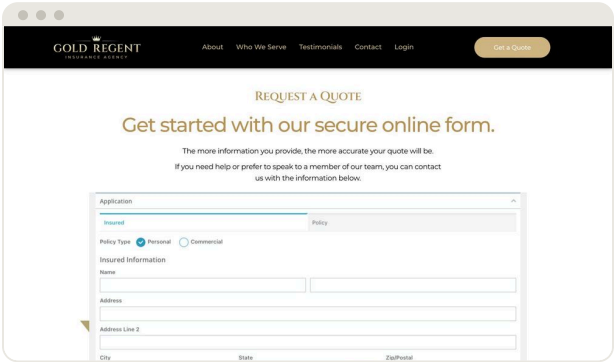
Home page



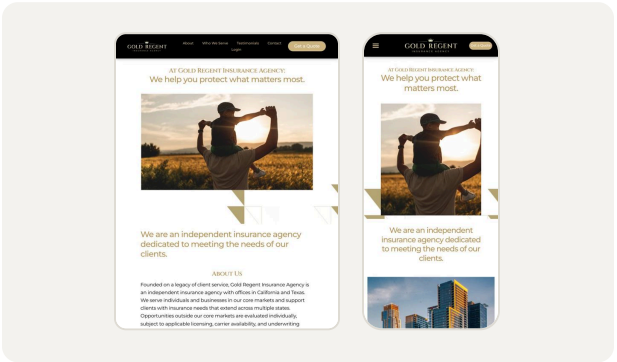
Who We Serve



Testimonials

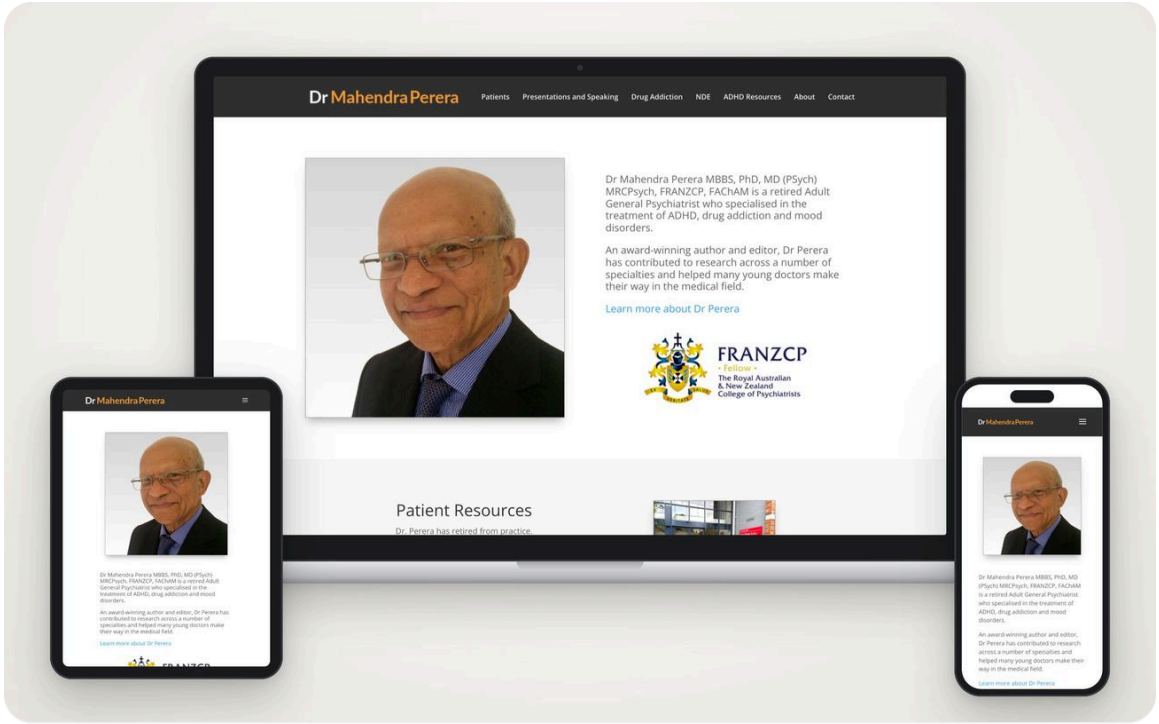


Request a Quote



Tablet and phone

WEBSITE DESIGN & DEVELOPMENT



Dr Mahendra Perera

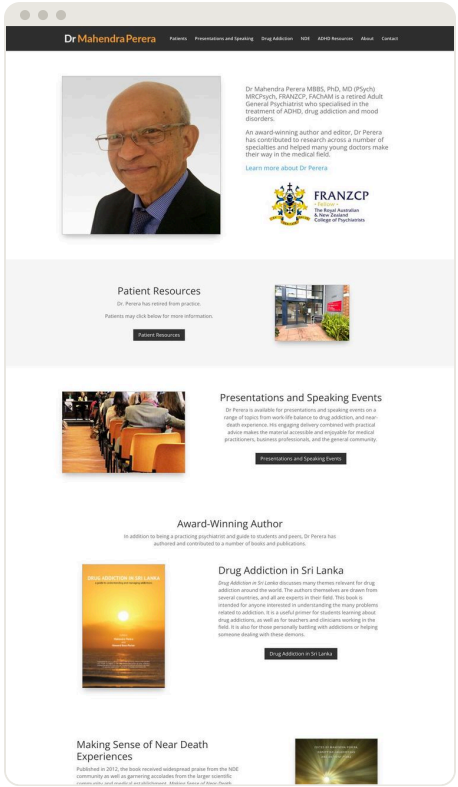
Industry: Healthcare
Product or Service: Psychiatrist and Author
Phase: Established

Services Provided

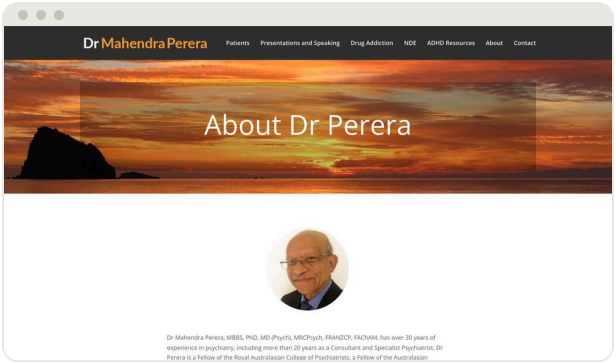
Copywriting
Website Design
Website Development
Website Migration and Maintenance

INSIDE THE SITE

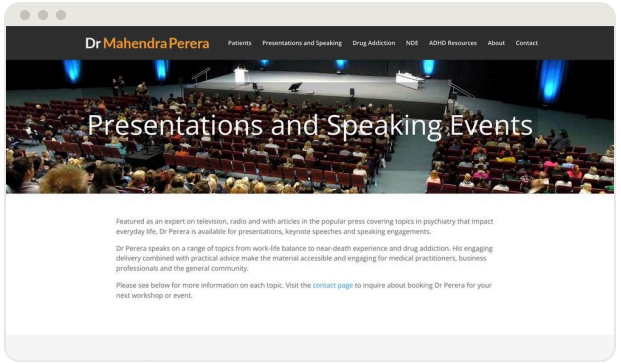
Dr Mahendra Perera



Home page



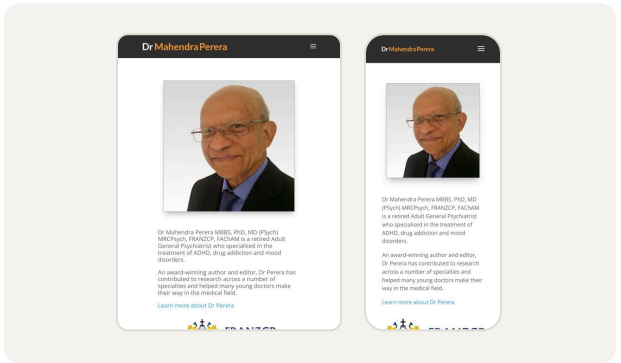
About



Presentations and Speaking

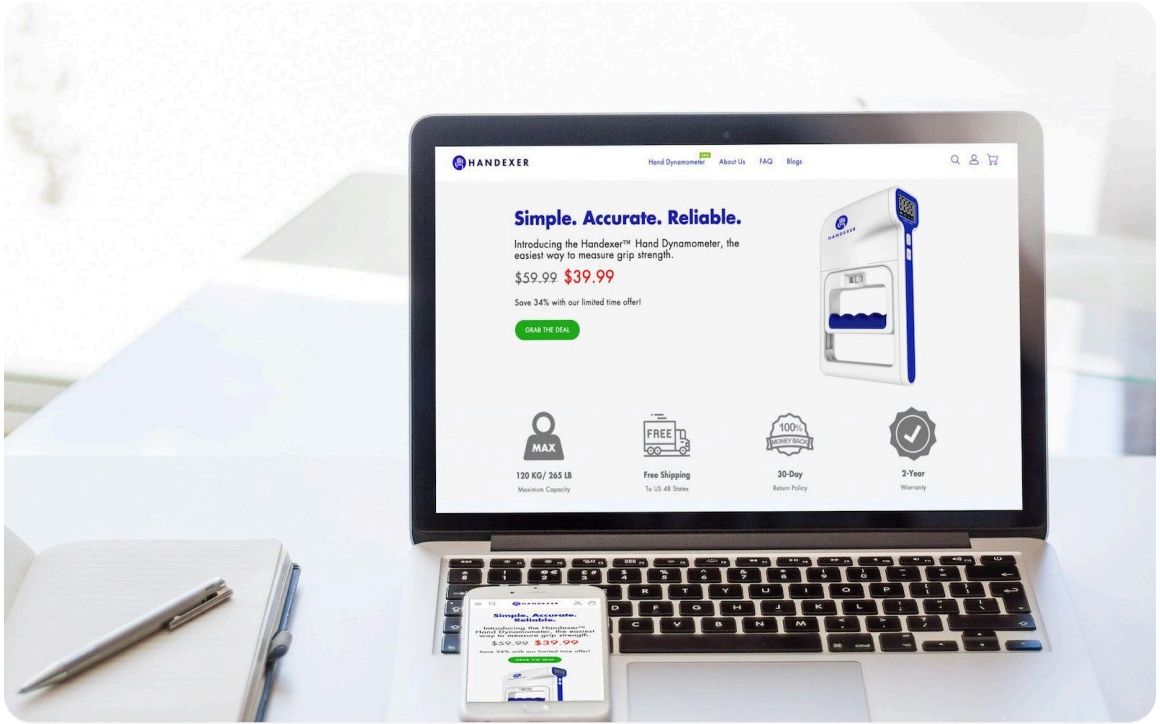


ADHD Resources



Tablet and phone

WEBSITE DESIGN & DEVELOPMENT



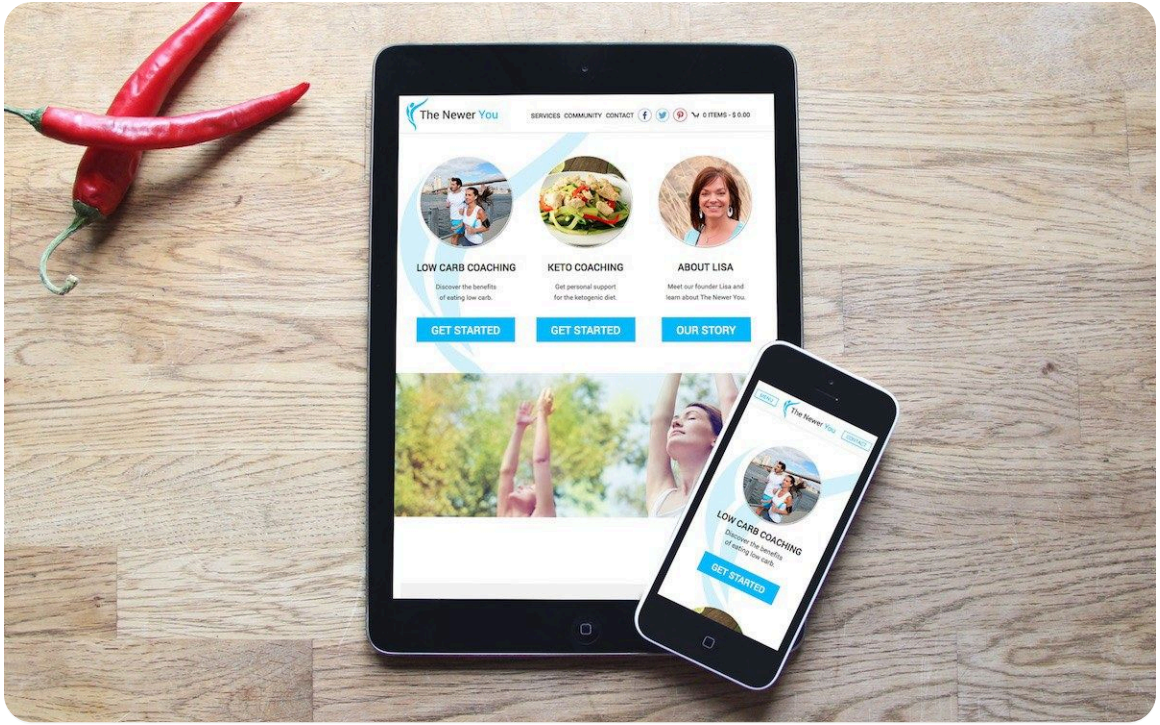
Handexer

Industry: Consumer Electronics / Health and Wellness
Product or Service: Hand Dynamometer and Hand Health
Phase: Launch

Services Provided

Brand Identity: Naming, Trademark, Logo, Typography, Colors, Design
Brand Messaging and Copywriting
Website Design
Website Development
Marketing Strategy and Marketing Plan

WEBSITE DESIGN & DEVELOPMENT



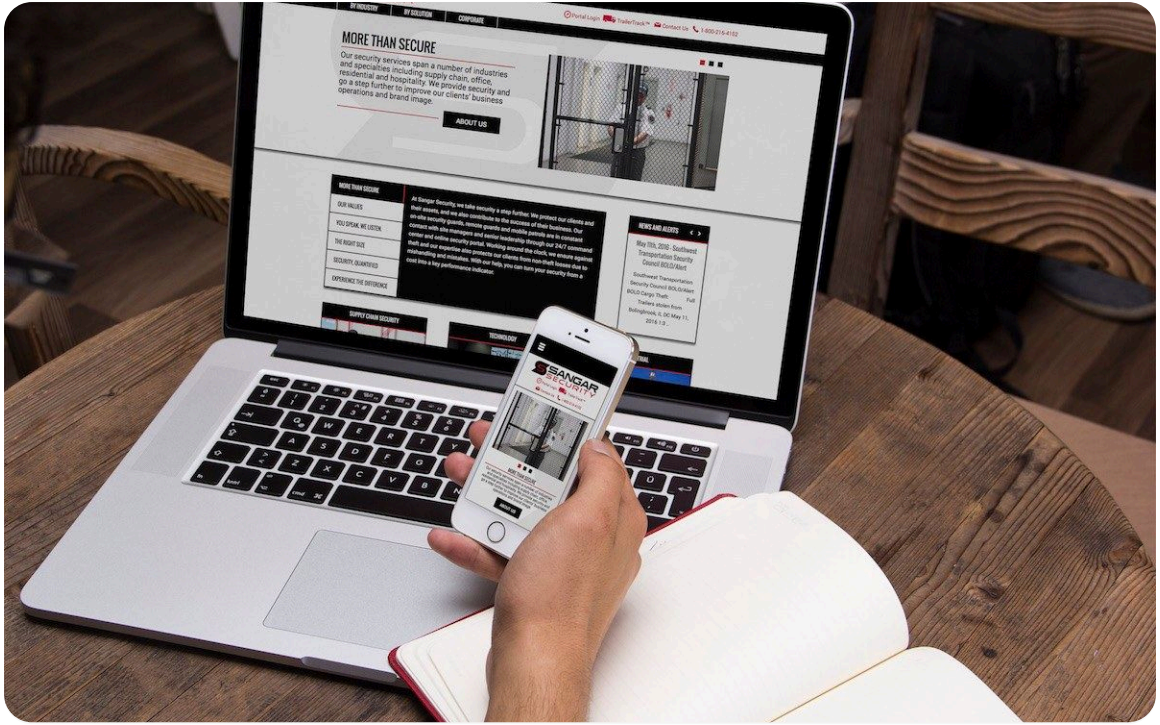
The Newer You

Industry: Health and Wellness
Product or Service: Low-carb, Keto Diet Plans for Weight Loss
Phase: Launch

Services Provided

Brand Identity: Naming, Logo, Typography, Colors, Design
Brand Messaging
Copywriting
Website Design
Website Development
Video Editing

WEBSITE DESIGN & DEVELOPMENT



Sangar Security

Industry: Transportation and Logistics
Product or Service: Cargo and Transportation Security
Phase: Established

Services Provided

Brand Messaging
Graphic Design
Copywriting
Website Design
Website Development

WEBSITE DESIGN & DEVELOPMENT



Twiga

Industry: Ecommerce
Product or Service: B2B & B2C Marketplace
Phase: Established

Services Provided

Brand Guide
Brand Messaging
Copywriting
Website Design
Website Development



Thank You

Let’s talk about your website: **upwardarrow.com/contact**

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